

eAlerts!™ Enable Members, Build Loyalty

eAlerts!™ Email Notification System provides members with real-time notification, via email, as important account events occur. When integrated into your existing online banking site, this cutting-edge solution reduces call center demand, accelerates fraud detection and provides a competitive advantage.

Members can set up eAlerts! through MCW and customize them to their specific needs. They can choose when to be notified, what information they want contained in the email, provide multiple email addresses and even create multiple eAlerts of the same type. For example, your member can be notified at their home email address when their account balance falls below \$100.00 and on their email-enabled wireless device when it drops below \$20.00.

Available eAlerts!™ functions include:

- Low balance
- NSF
- Courtesy pay
- Overdraw transfer
- Direct deposit
- Specific check clearing
- Large debit-card purchase
- Mailing address change
- Loan payment due

eAlerts!™ benefits include:

- Web-based notifications that can easily integrate into your current online services
- Alerts in real time to help improve financial control and reduce fraud risk
- Reliable and customizable alerts to meet the needs of the CU and members
- Much-desired service to improve member loyalty
- Easy-to-install program that fully integrates into Episys and MCW



The eAlerts! configuration screen allows members to customize their notifications to meet their specific needs.

eAlerts!™ System Requirements

- Server (Windows, Linux, Unix)
- MySQL Server (Free Download)
- Perl (Free Download)

For more information about eAlerts!™, including pricing and a free demonstration:

Call toll free

1.800.527.3600, ext. 1300 or 972.595.1300

You may also contact us at

support@trustdatasolutions.com



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